

**FOR IMMEDIATE RELEASE**  
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## Recharger Magazine Announces Winners of Readers Choice Awards

LAS VEGAS — Recharger Magazine's annual Readers' Choice Awards Celebration honoring excellence and leadership in the imagining supplies remanufacturing industry took place prior to World Expo 2007 on August 21 at the Mandalay Bay in Las Vegas.

When we asked the readers of Recharger Magazine who best represents the industry, these were their choices. The nominee listed first is the one that received the most votes in the category; however, each person and company listed here is a winner by virtue of having been chosen by their peers as an outstanding representative of the aftermarket imaging supplies industry.

### Best New Product or Service:

First Place: Static Control Components — HP 4600 components  
ILG — HP CLJ 4700 cartridges  
Parai — In-Vac  
RemanResource — EasyOrder  
Summit Technologies — next-gen RoHS-compliant chips

### Quality Leader: Supplies

First Place: Static Control Components  
Densigraphix  
Future Graphics  
Oasis Imaging  
OCP  
Summit Technologies

### Quality Leader: Inkjet

Cartridges Are Us  
IJR  
InkCycle  
UTEC

### Quality Leader: Toner

#### First Place: MSE

ILG  
MKG  
**PTi**  
West Point Products

### Value-Add Cartridge Reseller

#### First Place: Supplies Network

Arlington  
Copy Technologies  
Katun  
Printer Essentials

## **Best Customer Support**

First Place: Future Graphics

MKG

**MSE**

PrintFleet

Static Control

**Supplies Network**

## Best Article

First Place: Norm McConkey — How to Turn a 1,000-Cartridge-a-Month Business Into a \$5-Million-a-Year Business, 8/06

Rob Cowman — Want to Implement Change Effectively? Listen to What Your Employees Have to Say, 12/06

Joy James — Big Box Retail: Fast Track to Sales or Slow Torture to Your Bottom Line?, 4/07

WooJin Kim — Prevent Salespeople From Failing: Motivate Them, 11/06

Scott MacKenzie — Keeping Up With the Joneses, 12/06

## Most Memorable Advertising Campaign

First Place: ILG — Jumps Through Hoops

PrintFleet Inc. — CPP Roadshow Seminar

Oasis Imaging — Meet the Team

Sensient — Flickr.com

Static Control Components — Universal Chip Ads

## Best Web Site

First Place: [www.partsnowllc.com](http://www.partsnowllc.com)

[www.futuregraphicsllc.com](http://www.futuregraphicsllc.com)

[www.oasis-imaging.com](http://www.oasis-imaging.com)

[www.rjettek.com](http://www.rjettek.com)

[www.uninetimaging.com](http://www.uninetimaging.com)

## Industry Leader

First Place: Avi and Yoel Wazana

Luke Goldberg

Laura Heywood

Joy James

Mike Josiah

Norman McConkey

Additionally, an Editors' Choice Award was presented to Mike Josiah for seven years of monthly article contributions, and continuous recognition by the readers of Recharger Magazine for outstanding technical articles.

Recharger Magazine, an 1105 Media publication, is the leading monthly trade journal for the document printing industry aftermarket. Recharger Magazine's complement of global events includes ReEurope Expo, focusing on Central and Eastern Europe; Recicla Mais Expo, South America's longest running and most successful industry event; RE China Asia Expo, the leading event showcasing the Asia Pacific regions; ReIndia Expo, created for the rapidly expanding India market; ReView, providing high-end content for executives looking to grow their business; and World Expo, the world's largest gathering for the aftermarket document printing industry. World Expo 2008 will be held Aug. 20-22 at Mandalay Bay.

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